



HOSHIZAKI HONG KONG CO., LTD.

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FOR IMMEDIATE RELEASE | Hoshizaki Hong Kong

Hoshizaki Hong Kong Launches Signature and Premier Series Commercial Refrigerators and Freezers Featuring Natural Refrigerant Technology

Shared environmental and hygiene performance, with distinct choices for diverse kitchen needs



We are proud to announce the launch of the Signature Series and Premier Series, two next-generation lines of commercial refrigerators and freezers for the Hong Kong and Macau markets. The Signature Series is an upgraded successor to the previous Goldline Series, while the Premier Series is an upgraded successor to the previous A-FIT Series.

Both series share core features designed to reduce environmental impact and support hygiene and operational efficiency in commercial kitchens. The Signature Series is positioned as the flagship line for customers who prioritise energy efficiency, durability, and serviceability, while the Premier Series combines a wide product range with significantly improved cooling performance to suit different kitchen layouts, operational needs, and budgets.

By clearly defining the positioning of both series, we help our business partners develop tailored sales proposals and enable customers to compare the two lines and select the products best suited to their needs.



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1. Features Common to the Signature and Premier Series

Environmental performance and hygiene:

Both series use R290, a hydrocarbon natural refrigerant with zero ozone depletion potential (ODP) and a global warming potential (GWP) of only 3, substantially reducing environmental impact. The products comply with IEC 60335-2-89, and applicable models are certified under the HACCP International Food Safe Equipment Certification Programme.

High-efficiency fan motors:

Energy-efficient fan motors support lower power consumption, quieter operation, and stable cooling performance.

Door-switch-controlled fan operation:

The internal fan stops when the door is opened and restarts when it is closed, helping reduce unnecessary cold-air loss and maintain stable cabinet temperatures.

Clear and user-friendly temperature display panel:

A larger, highly visible temperature display and front-access controls make it easy to check and adjust cabinet temperatures without opening the front panel.

Smart automatic defrost system:

Automatic defrost control responds to operating conditions, supporting efficient operation and stable cabinet temperatures.

Rounded interior for easier cleaning:

Rounded internal corners help prevent dirt from accumulating, making routine cleaning and hygiene management easier.

IoT port as standard:

Both series are equipped with an IoT port for straightforward connection to remote temperature-monitoring systems and other compatible devices.



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2. Signature Series: Flagship Features

~ High efficiency, durability, and serviceability

Energy efficiency and stable temperature control through inverter technology:

The high-efficiency inverter compressor and temperature controller work together to adjust cooling capacity according to demand, reducing power consumption by up to 58%* while helping maintain stable cabinet temperatures.

SUS 304 stainless steel throughout the exterior and interior:

Durable, corrosion-resistant SUS 304 stainless steel is used throughout the exterior and interior. Stainless steel shelves further enhance durability, cleanability, and hygiene, while the seamless handle helps prevent dirt buildup and facilitates routine cleaning.

Excellent serviceability:

Removable refrigeration modules facilitate faster maintenance and module replacement during inspections or in the event of a fault.

LED interior lighting and front slide-in air filter on undercounter models:

Standard LED interior lighting improves cabinet visibility and ease of use. The front slide-in air filter can be removed without opening the front panel, making routine cleaning at the recommended two-week interval quick and straightforward.

3. Premier Series: Versatile Product Range

~ Wide product range and significantly improved cooling performance

Wide product range:

The Premier Series offers a wide range of upright, undercounter, centre-pillarless, drawer, glass-door, sheet-pan-compatible bakery, and food preparation table models. Customers can select the model best suited to their kitchen layout, needs, and budget.

Significantly improved cooling speed:

Cooling speed has improved by up to 55%*. Faster cooling helps the refrigerator or freezer return quickly to its set temperature and maintain stable internal conditions.

Extended temperature range for Premier Series freezer models:

Premier Series freezer models can now be set as low as -25°C. This minimum setting is also available on Signature Series freezer models.



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4. Which Series Is Right for Your Operation?

~ Compare the two solutions by operational priority.

	Signature Series	Premier Series
Designed For	Energy efficiency, durability, and serviceability	Adaptability across layouts and budgets
Performance Advantage	Up to 58% energy savings*	Up to 55% faster cooling*
Product Range	Core upright and undercounter models	Upright, undercounter, drawer, glass-door, bakery and food preparation table models
Construction and Durability	SUS304 stainless steel exterior and interior for enhanced corrosion resistance and durability	SUS430 stainless steel exterior and interior for reliable everyday commercial use
Best Fit	High-use kitchens prioritising long-term efficiency	Operations requiring multiple cabinet formats

5. Extended Warranty Support

The warranty period for both series has been extended to three years, covering parts and labour, subject to the applicable warranty terms and conditions.

** The maximum energy savings and cooling speed improvements are based on comparisons with specified models under defined test conditions. Actual results may vary depending on the model and operating conditions.*

About HOSHIZAKI:

HOSHIZAKI entered the commercial refrigeration business in 1972, building on its ice-making expertise, and continues to develop cooling solutions that combine environmental performance with operational efficiency and ease of use. Hoshizaki Hong Kong Co., Ltd. is a wholly owned sales subsidiary of Hoshizaki Corporation.

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